



For Immediate Release

Sanders Hires Real Estate Consulting Firm Plante Moran Cresa

Clinton Township, Michigan – October 20, 2016: Sanders Fine Chocolatiers, a division of Morley Candy Makers, Inc., based in Clinton Township, has engaged Plante Moran Cresa as the real estate consultant for its retail stores.

Founded in 1875, Sanders currently has seven Chocolate & Ice Cream Shoppes in Southeastern Michigan and two on Mackinac Island. Southfield-based Plante Moran Cresa will assist the company in determining the future direction of its real estate.

“We are looking to make a smart decision with the direction of our retail space,” said Sander’s Chairman and CEO Brian Jefferson. “The Sanders name is a family tradition and we want to create ‘destinations’ that reflect the local community. Whether it’s a stop along your bicycle ride, a celebratory ice cream after a soccer game, or an annual holiday shopping visit with loved ones, we want to create a unique space that both reflects today’s customers and represents our roots.”

Morley Candy Makers, Sanders, and Plante Moran Cresa were founded in Michigan and have deep roots in the local community.

“We are delighted to add Sanders to a distinguished list of Michigan-based companies who have benefited from our fully integrated approach to real estate,” said Plante Moran Cresa Principal Rick Pifer. “We appreciate the confidence they have placed in our firm to assist them with their real estate strategy.”

About Sanders Fine Chocolates and Morley Candy Makers: Sanders is a national brand featuring premium chocolates, dessert toppings, and baked goods. Founded in Detroit, Michigan, by Fred Sanders in 1875, the brand is now owned by Morley Candy Makers, Inc. Sanders products can be found in multiple retailers across the United States, at Sanders Chocolate & Ice Cream Shoppes in Michigan, or online at sanderscandy.com.

About Plante Moran Cresa: Plante Moran Cresa is an independent commercial real estate consulting firm exclusively representing buyers and lessees in the delivery of fully integrated real estate services, including tenant representation, project management, and strategic real estate consulting. Plante Moran Cresa is affiliated with Plante Moran, one of the nation’s largest public accounting and business advisory firms, and a member of the Cresa national and global tenant representation network of corporate real estate service providers. To learn more, visit pmcresa.com and subscribe to our blog at blog.pmcresa.com.

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Contact:

Ron Rotole
Vice President, Marketing
Plante Moran Cresa 248-603-5241
ron.rotole@plantemoran.com